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Writing in Parallel

by *Bill Resimont*

Prevalent Publishing • ISBN: 9798990462045 • 115 pages • Trade Paperback • \$9.99

There's a very specific kind of book that could only find its readership in the margins of a store like Powell's: serious about ideas, willing to be a little nerdy about the mechanics, and unpretentious enough to admit the whole thing might work as a college syllabus. *Writing in Parallel* is exactly that book.

Bill Resimont's argument is that parallel writing — multiple people independently answering the same prompt, each preserving their own voice without blending into consensus — is an ancient practice sitting on top of a new economic opportunity. The “new” part is AI, which can now process thousands of these independent responses at scale, finding patterns that reveal genuine collective reasoning rather than the flattened summaries we usually settle for. The “ancient” part is those Greek students on wax tablets, which Resimont uses as a grounding example that works well: it's concrete, it's historical, and it removes the tech-hype smell from the argument.

The writing is clean and methodical. Each chapter builds its case from first principles, then summarizes before presenting 10 discussion prompts — a clear signal this was always meant to be a classroom text alongside a trade book. The chapters on application (AI training, market research, teaching, government, national security) are the livelier ones; the foundational chapters occasionally feel like they're explaining their own blueprint twice.

Where Resimont is genuinely sharp is in the AI failure cases. Tay, Amazon's hiring bias, IBM Watson for Oncology — he uses these not as shock examples but as structural evidence: the problem was always data quality, and good data requires intentional human effort, not indiscriminate scraping. He also describes the work-for-hire marketplace model in enough detail to be convincing that he's actually thought through the legal side, which not everyone bothers to do (it matters here, because the whole parallel writing economy depends on clean IP ownership).

Writing in Parallel does what the best technology books do: it makes an obvious-sounding idea feel genuinely new. Worth a read for technologists, educators, and writers who've been trying to put words to why the internet's text feels like a worse and worse foundation for anything. Resimont has words for it.

Reviewed by *Kathryn Dare*

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